

Start With Why

The WHAT of life is about the goals you want to achieve.

But the WHY speaks to the REASON behind those goals.

It's never enough to know what you want. Understanding your WHY keeps you focused, on track and motivated.

Your WHY will be the driving force that can pull you away from every temptation, doubt, and potentially weak moment you might have. I encourage you to ask yourself:

Why do I want what I want?

Why is it important to me?

Why will it make a difference?

Why will I do what it takes to get it done?

My Why...

